

Dear Parents/Friends of ,

Today, Thursday, September 7, 2017, marks the beginning of the 29th annual Knox County Schools coupon campaign. The campaign will continue through September 27th. This is the most profitable fundraiser for BMS of the year because **our school keeps \$8.00 from each book sold.**

This year's coupon book features many new merchants including Sevier Air, Paleo Foods, Ober Gatlinburg, The Bed Store, Southern Market, and other new partners with over \$2,000 in savings. The Sevier County Family Fun section appears again this year. Our coupon book is recognized as a genuine bargain and it is still priced at only \$10 (no price increase in twenty-nine years!)

Our goal for this year is to sell at least 3,000 books. We want our parents and stakeholders to know in advance exactly how the profits from our coupon book sale will be spent. If we succeed in our effort this year, then the money raised will be used for instructional technology and student incentives. Our kids are truly the best and they deserve the best educational opportunities we can provide. That takes money!

Parents have options for buying coupon books:

1. Student brings in money for each coupon book sold and turns it in to homeroom teachers. ***Checks payable to Bearden Middle School.***
2. Parents and community members may come to the Main Office and purchase coupon books from Mrs. Lesler.
3. Parents may purchase coupon books through the Online Payment System. IMPORTANT – in the notes section, please put your student's name and homeroom teacher so books can be counted for your student for prizes. Also, the company that handles the online payment system will charge 4% of the total. The online payment website is <https://osp.osmsinc.com/KnoxTN>.

Each year we have a candy scramble. This year students that sell at least 5 books from Sept. 7th to Sept. 11th and turn in the money on Monday, Sept. 11th will be able to participate in the candy scramble that will occur on Friday, September 15th. Also, if we make our goal of 3,000 books sold, we will have a BMS Blow Out during the day on October 6th, which will include a DJ. If you have any questions, please email me at Marianne.lesler@knoxschools.org.

Thank you for supporting Bearden Middle School!